

Deena Chochinov

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As a Director with KPMG's Family Office practice, Deena specializes in family dynamics and governance. She blends her knowledge of management consulting, executive coaching and family advising to support family enterprise owners and members navigate a myriad of business situations, while maintaining relational harmony—today and for future generations. She also serves legacy families of wealth who experience the many complexities of inherited responsibility and privilege.

Deena has a Master's in Counselling Psychology, a Post-Master's in Family Therapy, and is a graduate of the Family Enterprise Advising Program at the UBC Sauder School of Business. She has earned the official designation of Family Enterprise Advisor™. Her book, "HomeWork: How to Be a Leader In the Boardroom and the Living Room" was published in 2022.