

Gena Rotstein, MA, FEA

Philanthropy Strategist • Family Enterprise Advisor • Social Impact Entrepreneur



Short Bio

Gena Rotstein is a recognized leader in social enterprise, philanthropy, and family enterprise advising. As Co-Founder of Karma & Cents, she works with multi-generational families, family offices, and financial institutions on impact-driven legacy and philanthropy strategies, advising on over \$1B in philanthropic assets throughout her career.

She previously founded Dexterity Ventures Inc., which built North America's largest charity search engine, and the Place2Give Foundation, a Donor Advised Fund specifically for entrepreneurs and venture philanthropists.

Most recently, Gena was diagnosed with a rare form of breast cancer. She shares her experience as business owner and community leader who is navigating the challenges of a healthcare system, the business world and the blessings that come with it.

A sought-after speaker, media commentator and educator her thought leadership has been featured in Stanford Social Innovation Review, Globe & Mail, CBC, and Financial Post. Gena is an engaging speaker at global conferences including TEDx, Advisors in Philanthropy, CAGP, and the Purposeful Planning Institute. An active community builder, Gena also serves as trustee and advisor to multiple foundations and non-profits.


In her spare time Gena is a long-distance cyclist. Gena lives in Canada and Germany.


Speaking Topics

- ✓ Philanthropy & Impact Investing for Family Offices
- ✓ Next-Gen Legacy Planning & Wealth Transfer
- ✓ Trust-Based & Indigenous-Informed Philanthropy
- ✓ Building Cross-Sector Collaborations
- ✓ Systems Thinking for Family Enterprises
- ✓ Leadership in a Time of Crisis
- ✓ Celebrating Failure

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